

Curtis Henson

Creative Director

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Instagram - <https://www.instagram.com/thrillmediainc/>

PROFILE

Professional experience in digital media, specializing in video and animation. Accomplished director with proven abilities in storytelling, maintaining high production values as director of photography, lighting director and audio engineer. Award-winning post production editor, compositor and animator. Proven ability to manage talent, employees, and contractors on multiple projects and within budgets.

Strengths Include:

- Consummate Editorial Judgment
- Accomplished Studio and Location Skills
- Translate Ideas into Effective Design
- 2D and 3D Designer and Animator
- Budget and Deadline Oriented-Time & Task Management
- Expertise in Current Industry Trends
- Highly Effective Mentor and Coach
- Strong Technical Troubleshooting

CAREER HIGHLIGHTS

- **Created award-winning programs**, including two Telly awards, an Aurora Platinum Best in Show award and a regional Emmy nomination.
- **Created Thrill Media, Inc.**, a freelance production company based in Atlanta, GA which specializes in providing broadcast quality programming for non-profit entities.
- **Worked with leading companies/shows** including America's Most Wanted, ESPN, GE Aerospace, IBM, Inside America, Inside Edition, NASCAR and more.

EXPERIENCE

The Coca-Cola Company, Atlanta, GA September 2022 - Present

Design Specialist II - Contract SIP Team - Service Innovation & Performance

Producer - Switch Live Streaming content daily using the VMix and El Gato Streamdeck platforms, including five PTZ Cameras, multiple sources for graphics, animations, videos and audio as well as game style learning sources such as Poll Everywhere and Mentimeter. Duties also include studio management and setup, lighting, hosting the production and assisting talent.

Direct, shoot and edit multiple training videos as well as new product launch videos, including graphics, 2D and 3D animations, final mix-down and color grades.

Highlights include:

- Collaborating on the SIP Sizzle reel with the production team using Premiere Pro Teams
- AR/VR using Campfire 3D
- Shooting and editing Coke Freestyle Flex new product videos

EXPERIENCE

Thrill Media, Inc., Atlanta, GA April 2000-2022

Creative Director

Collaborates with clients to develop engaging stories, training or events. Consistently meets production deadlines and delivers within budget. Designs, shoots, edits and animates in a creative manner, maintaining high quality standards. Manages multiple talent, employees and contractors across a wide range of projects. Great communication skills and comfortable learning new technologies.

Highlights include:

- Directed and produced YMCA of Metro Atlanta's "Volunteers of the Year" awards show videos. Directed production and provided all post production services.
- Designed 26 PSAs for CWK Network, Inc. These Emmy nominated PSAs ran nationwide. Created final edit and composite in After Effects.
- Directed "Playing It Safe" a 22 minute 3D animated children's program for The American Trauma Society. Modeled, textured, rigged and animated all assets. Provided all post production services.

Gulliver Ritchie Associates, Norcross, GA April 1998-April 2000

Director of Animation and Video

Managed animation department, promoted to manage video and animation departments. Collaborated with multiple departments on various projects.

Highlights include:

- Directed "Home Safety Hunt" 3D animated children's program for The American Trauma Society. Modeled, textured, rigged and animated all assets.
- Directed "Our History, Our Vision, Our Promise", a composited video produced for Norfolk Southern Railroad. Designed and composited final video including 2D and 3D animations, video, photographs and text.
- Designed and created animated graphics for America's Most Wanted, Rich's, Smurfit Stone and others.

AWARDS

- **Emmy Nomination** - Post production services on CWK Network's "Connect!" PSAs
- **Telly Award** - YMCA of Metro Atlanta "Volunteers of the Year"
- **Aurora Award, Platinum Best in Show Award** - YMCA of Metro Atlanta "Volunteers of the Year"
- **Telly Award** - American Trauma Society "Troo the Traumaroo - Playing It Safe"
- **ITVA Merit Award** - Norfolk Southern - "Our History, Our Vision, Our Promise"
- **ITVA Merit Award** - American Trauma Society "Troo the Traumaroo - The Home Safety Hunt"

EDUCATION-TECHNICAL

Associate of Science in Electronics Technology
Daytona College, Daytona Beach, Florida

WIN, MAC, Adobe Creative Suite, After Effects, Audition, Bridge, Encore, Illustrator, Media Encoder, Photoshop, Premiere Pro, Ultra, VMix with El Gato Streamdeck, NewTek Lightwave, NewTek Speed Edit, NewTek NLE, (Non-Linear experience also includes Avid, FCP, Media 100)